

WE ARE JFSA.  
STRENGTHENING FAMILIES.  
BUILDING COMMUNITY.



# OUR MISSION

**Jewish Family Service Association of Cleveland**, a private, non-profit organization, serves to strengthen families and individuals in both the Jewish and general communities in Northeast Ohio. Guided by traditional Jewish values of communal responsibility and social justice, JFSA is committed to enhancing every individual's ability to thrive in our community.

WE ARE JFSA.

STRENGTHENING FAMILIES.

BUILDING COMMUNITY.



Robert A. Immerman



Susan Bichsel, PhD

# LETTER FROM THE BOARD CHAIR AND PRESIDENT & CEO

Dear Friends,

As you take a moment to read the profiles in this year's annual report, we are confident you will be impressed by the scope and breadth of the services at JFSA. For 137 years, JFSA staff have developed and adapted our services to meet the critical needs of the moment.

2012 has been a banner year for special recognition of JFSA programs. Of note, the Horvitz YouthAbility program was recognized by the City of Cleveland and the AJFCA (Association of Jewish Family & Children Agencies) for its innovative approach to volunteerism with at-risk youth and youth with disabilities. JFSA's Know Abuse™ program was recognized by the AJFCA and the Ohio Association of Non-Profit Organizations for its creative use of cause theater in teen dating violence prevention programming.

Additionally, the Center for Cognition and Recovery was one of seven national organizations to receive the prestigious 2011 Science and Service Award from SAMSHA (Substance Abuse and Mental Health Services Administration).

Volunteers are the wonderful bridge between our programs and services and the community. Each year JFSA volunteers provide roughly \$320,000 worth of unpaid services that enhance the care received by our clients. Our volunteers deliver kosher meals and spend time with our homebound elderly; provide special holiday celebrations for our homeless clients and individuals with disabilities, and ensure that our food pantry is well stocked with much needed items.

While our staff provides safety and access to the best care for our clients, our volunteers add special attention and companionship throughout the year that make JFSA feel like family to the people we serve.

These accomplishments would not be possible without the generous support and extraordinary partnership with the Jewish Federation of Cleveland, our Board of Directors, donors, volunteers and the community at large. Together we ensure that each member of our community can count on JFSA to provide quality care and support.

Robert A. Immerman  
Board Chair

Susan Bichsel, PhD  
President and CEO

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**WE ARE JFSA. STRENGTHENING FAMILIES. BUILDING COMMUNITY.**

# MAINTAINING A JOB WHILE MANAGING A MENTAL ILLNESS

When Carey Daws lost her job in 2011, she knew exactly where to go for help. Carey chose JFSA Ascentia Supported Employment Services, a program that helps people with mental disabilities find work and remain employed.

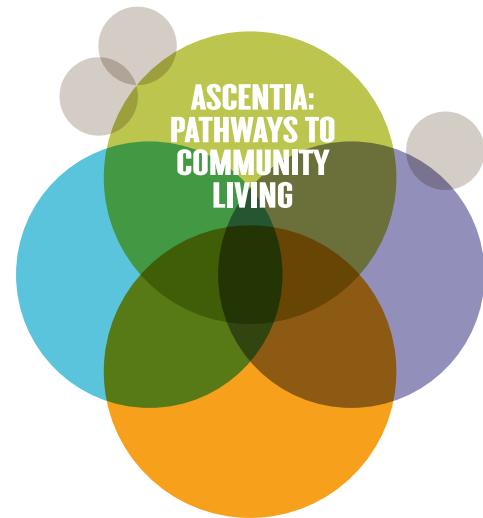
Ten years ago, Carey was diagnosed with schizophrenia and suffering from paranoia. She was told by doctors she would never work again. But since then, Carey has disproved their thinking and made significant strides in managing her mental illness and finding employment. She doesn't want to allow her mental illness to be an excuse or define her.

After she lost her job last year, Carey worked with her Ascentia case manager Laurie White and employment specialist Joli Magnus, updated her resume and set realistic goals for securing a new job. Now employed as a competitive marketing analyst, Carey continues to receive support from JFSA. Her focus now is on job retention with the goal to improve the longevity of her employment. Joli explains, "Laurie and I are here to support Carey with her goals, to help her overcome self-doubt and be more confident."

Carey exclaims, "I love JFSA, they saved my life at a time when I lost my job and was discouraged. Joli and Laurie help me focus on what's manageable so I don't get overwhelmed, and they've helped me learn coping tricks so if I have a bad thought, it doesn't make me spin out-of-control."

Carey knows she can't do this alone. Having both case management services and Supported Employment Services as part of an integrated treatment plan, Carey can take responsibility for managing her life and her illness.

(left to right) Carey Daws and JFSA's Joli Magnus



## LAST YEAR...

JFSA Ascentia Residential Services program operated over **50 residential sites** throughout Northeast Ohio and delivered close to **382,000 hours** of direct service to adults with intellectual disabilities.

Approximately **500 individuals** with serious mental illness were served through JFSA Ascentia Mental Health Services and PLAN's Holistic Recovery Program.

**2,700 hours** of holistic recovery activities were provided to individuals with serious mental illness.

More than **430 individuals** with disabilities accessed services to help them obtain meaningful employment.

**"Living here is good for Michael. It opens up his opportunities and gives him more versatility for his life."**

**– James Chesler**



*Michael Chesler gives his mom, Margaret, a big hug.*

## PARENTS WITH A PLAN FOR THE FUTURE

It doesn't always take a crisis for a family to reach out for help from JFSA. Sometimes the impetus is the desire for an adult child to have the opportunity to take the next steps towards independence. That's how the Chesler family became involved with JFSA Ascentia Residential Services program.

When Margaret and Jonathan Chesler learned their son Michael had autism, they were determined to have a family life that included him in all activities. But they were also mindful that he was going to eventually grow into adulthood, so early on they began the process of developing a plan of care for him and to face the situation of his special needs with full awareness.

Margaret is an experienced social worker and explains that parents of children with autism need to understand that after their child moves out of the school system, support disappears and without a plan for the future young adults with autism can become lost. For the Cheslers, JFSA's Ascentia fit nicely into their plan. At age 23, Michael moved into Washington House. The family appreciates how well maintained the home is, the attention to detail for the residents – that it's a thoughtful environment with helpful staff. Ascentia provides reassurance that Michael is cared for, so the family doesn't have to worry.

Closeness and family time still matter to the Cheslers. Michael returns to his family's home every Friday night and participates in activities on Saturday. It's the best of both worlds for everyone – Michael has his independent living experience with peers plus happy times with his family. Living at Washington House has expanded Michael's life experiences – he now is willing to try new food and eats more balanced meals, he's more social and has developed good relationships with the other residents, and enjoys house field trips.

A graduate of Shaker Heights High School and CEVEC, Michael works at the Brooklyn Adult Training Center. His brother James observes, "Living here is good for Michael. It opens up his opportunities and gives him more versatility for his life."

The entire Chesler family appreciates how JFSA enhances Michael's life experience and supports him to be more independent. Margaret comments, "If I dreamed it, this is how it would be – and fortunately it's not just a dream but reality!"

# HOLOSTIC RECOVERY PAVES A PATH BACK HOME

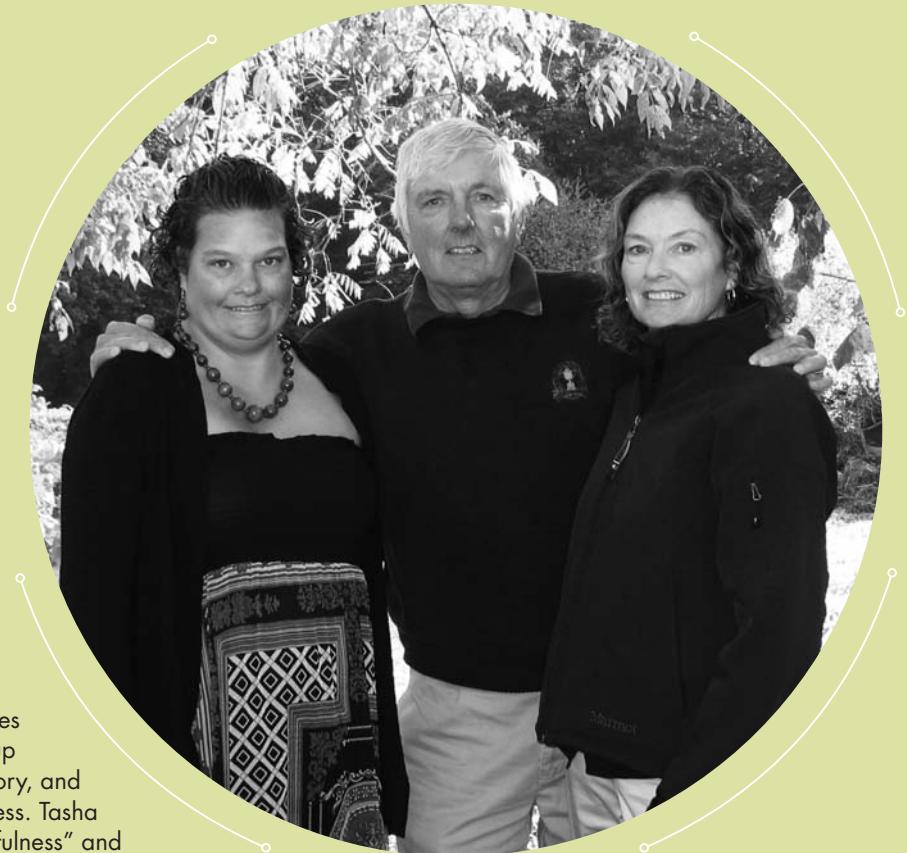
Becoming a PLAN member has changed Tasha Dore's life. Tasha spent most of her youth dealing with anger. She lashed out, fought, and alienated those she longed to be close with, especially her family. At home her sister wanted to play, but Tasha would push her away. She yearned for friends, but her behavior problems at school led to her being bullied. She resented being placed in Special Ed classes because her AD/HD made her feel different. Later she was diagnosed with bipolar and schizo-affective disorder.

As a member of PLAN, Tasha participated in CET (Cognitive Enhancement Therapy), which uses computer software programs and structured group communications to help increase attention, memory, and problem solving skills for people with mental illness. Tasha says the 14 month program improved her "mindfulness" and ability to manage her anger.

Tasha learned to make friends by participating in different social and recreational activities in PLAN's Holistic Recovery program. In fact, interacting with other PLAN members has inspired Tasha to want to give a face to mental illness so she has begun writing a book to help educate the public. Tasha says, "I look normal. I behave normally most of the time. People find it difficult to believe I'm ill, because you can't really see mental illness."

Vicki Elsoffer, Tasha's family advocate, helps her continue to manage her frustration and stress and talk about her feelings rather than acting out. Most importantly, Vicki is someone Tasha can trust.

PLAN has given Tasha back her family. Now they enjoy family time together, enjoying their boat, playing games, and just hanging out. She can now say, "I love you" to her parents, and has become friends with her sister. Tasha remarks, "My family always loved me, but now they like me too!"



Tasha Dore (left) with her parents Greg and Edie Dore.

**"My family always loved me, but now they like me too!"**

– Tasha Dore



## LAST YEAR...

**307,622 hours** of private duty nursing care were delivered to older adults, including personal care, home support, transportation, companionship and light housekeeping.

**53,933 kosher meals** were delivered by JFSA volunteers to the frail and elderly at home.

Of the **1,163 Holocaust Survivors** accessing services from JFSA Care at Home, **228** individuals received subsidies for basic necessities such as food, medical premiums and equipment, clothing, dental, hearing, vision and personal care.

**1,015 older adults** were safer at home because they subscribed to the JFSA Lifeline emergency alert button.

## AGING WITH DIGNITY

At a remarkable 101 years of age, Ida Barone has just about seen it all, so now she's happy to enjoy life from the privacy of her own home that she's lived in since 1952. Most of her close family are gone now. But her brother Louis lives nearby and comes over if she needs help fixing things around the house.

She appreciates how her choice to live at home on her own is made possible by her two home health aides from JFSA Care at Home, Elena Levine who provides companionship and assistance in the morning and Shushana Elizerov who helps in the afternoon. Ida explains, "I like that I can stay at home. JFSA has nice people who treat me well."

Ida cherishes a simple life with a slow pace to the day, because at her age everything takes longer to do and more effort is required for simple tasks. She relies on Elena and Shushana to vacuum, do laundry, shop and prepare meals, help with showering, and more. She finds it comforting to have them around because falling is a constant worry.

Ida stays mentally alert by reading the newspaper front to back every day – it's how she stays in touch with what's going on in the world, along with watching news programs on television. She follows politics and asserts her right to vote – voting by absentee ballot every election. And she takes care of paying her own bills.



Surrounded by precious possessions and treasured memories, Ida is one of many seniors who enjoy independence and safe living at home with the help of JFSA.

*Ida Barone, 101, lives independently at home with help from JFSA Care at Home aide Shushana Elizerov.*

# HAPPY AND SAFE AT HOME

Despite the unimaginable hardships Regina Adler has endured in her life, from surviving Holocaust atrocities in Auschwitz, subsequently living under the Communist regime in Romania, and the drowning death of her only son at age 14, Reggie (as she is known to friends) continues to embrace life and appreciates opportunities to stay active at the age of 92.

After her beloved husband Joseph died in 1997, Reggie continued to live independently in the South Euclid home they shared for many years, until a bad fall caused a painful back injury and the subsequent need for outside help.

She credits JFSA with saving her life and allowing her to remain in the comfort of her own home. "I live alone, who would know about me, if not for the wonderful people at JFSA, especially Gilda (Katz). She is excellent, like a good sister." Gilda has worked with Reggie since 2000, helping her access many JFSA services, including kosher home-delivered meals each week, deep cleaning services, personal care and help with bill paying and applying for reparations claims.

With her warm and engaging personality, Reggie welcomes visitors to her home and likes it when volunteers stop by with challah and time to chat. She particularly enjoys Café Europa each week, and is thrilled with all the activities offered – from exercise and Tai Chi classes to luncheons. She looks forward to socializing with other Holocaust Survivors each week, and explains, "They all like me there, and everyone is my friend!"

While JFSA has become Reggie's family and spiritual lifeline since that bad fall years ago, she relies on the JFSA Lifeline medical alert button for peace of mind 24 hours a day. She routinely wears the wristband style help button, just in case. Incessantly determined and grateful, Reggie is the essence of why JFSA Care at Home services are integral and beneficial to our community.



JFSA social worker Gilda Katz (right) and Regina Adler. All smiles, laughter, and sunshine, Reggie's positive outlook definitely keeps her young at heart!

**"I live alone, who would know about me, if not for the wonderful people at JFSA."**

**– Reggie Adler**





## LAST YEAR...

**2,875 nights** of emergency shelter were provided through the Hebrew Shelter Home.

In its first year, JFSA's summer campership program, generously funded by an anonymous donor, covered the cost of **10 children**, ages 10-15, to attend Jewish overnight camp.

**406 families** accessed the volunteer operated JFSA Food Pantry, which received donations of non-perishable food items, toiletries and other household goods from volunteers, organizations, staff and board members.

**130 unemployed adults** participated in JCF's employment-related support program, in which 45 individuals found jobs.

*Daria is enjoying her childhood again thanks to JFSA and the community.*

## FINDING A HOME OF OUR OWN

The impact of being homeless can be especially daunting when it involves a child. Svetlana and her ten-year-old daughter Daria know this all too well. They endured years of searching for a permanent place to call home, shuttling back and forth between friends and family, never remaining in one city very long. But when they entered the Hebrew Shelter Home, they not only found a safe place to live, but also received professional support from JFSA case manager Rachel Madden. She helped Svetlana (who is hearing impaired) find a permanent place to live and a great school for Daria to attend and participate in activities with other kids her age.

This summer, Daria was one of the first 10 campers to receive a 3 year scholarship through JFSA's new campership program which was established to provide kids currently not involved with Judaism the chance to reconnect with their Jewish culture and traditions in an overnight camp setting.

Daria's experience at Camp Wise was an adjustment for both daughter and mother since they'd never been apart before, but Daria embraced it and had lots of fun making friends and trying new activities such as horseback riding and the giant swing. Because the program received such a positive response in its first year, the anonymous donor funding these camp scholarships decided to increase the number of scholarships to 100 beginning in 2013.



Daria says, "Everyone at JFSA is friendly and very kind. I'm grateful to have the opportunity to go to camp!" Svetlana adds, "A great big thank you to everyone at JFSA!" For Svetlana and Daria, the search for a permanent residence has tested their endurance and strength, but with help from JFSA's Family at Risk services, Hebrew Shelter Home, and support from the Jewish community, they are experiencing a better life today than they ever thought was possible.

# OVERCOMING ABUSE

When Judith\* first met her husband, he was charming and kind and she quickly fell in love. But soon after they got married, she realized something was wrong. Although he was polite and helpful to others publicly, at home a nasty side began to emerge fueled by a need to control. He would lash out and beat Judith and hit their kids. Their home became a private hell. In the cycle of abuse that ensued, all she wanted was for her kids to be ok and to get through a day without him exploding.

So Judith began to form a plan – it gave her focus and the hope that she might live a peaceful, happy life again. She knew that becoming financially independent was crucial to successfully leaving, so she put her energy into pursuing a degree and raising her children, all while enduring the abuse.

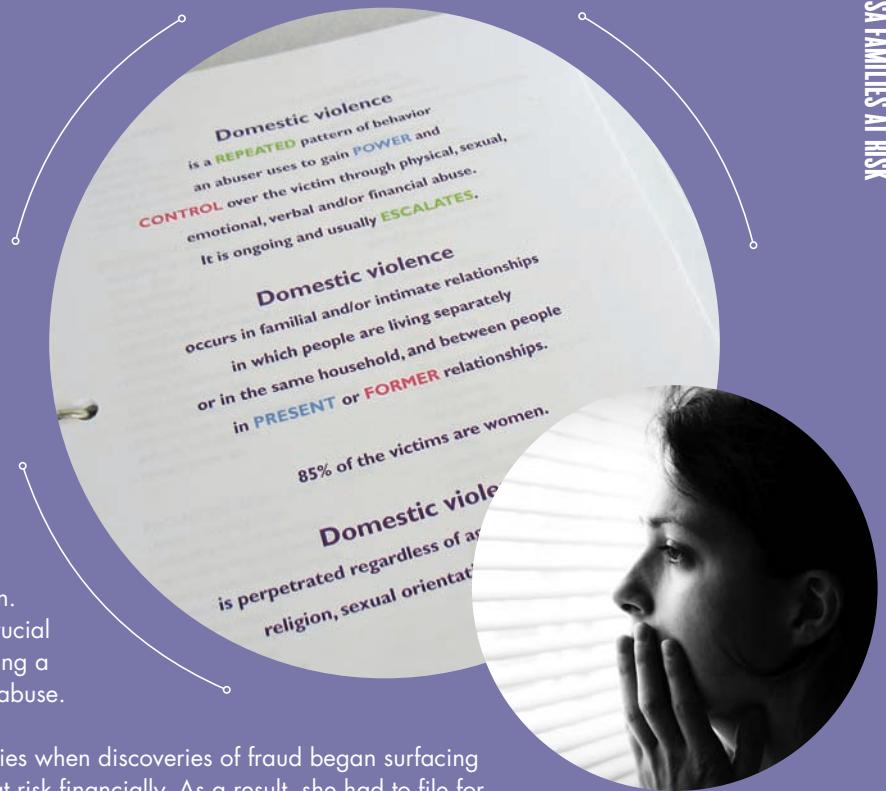
Unfortunately, Judith's plan became fraught with difficulties when discoveries of fraud began surfacing about her husband, and Judith learned he had put her at risk financially. As a result, she had to file for bankruptcy to get out from under debt she didn't even know she had.

With stress mounting from both the physical and financial abuse, Judith contacted JFSA to set up an appointment. After a few counseling sessions in JFSA Ascentia, she was referred to JFSA Families at Risk to get help more specifically for the domestic abuse issues. Judith worked with her case managers and joined JFSA's "Journey to Empowerment" group sessions where she found support and understanding from other women with similar experiences. While Judith attended weekly group sessions, her children worked with an art therapist to help process their feelings.

Judith courageously embraced her painful journey and put her life back together. She is determined to push through the anxiety and talk about her experience because "I felt ashamed and embarrassed about it and kept the abuse secret which enabled it to continue, so I want women to know it's not something to be ashamed about and to get help."

The memories of physical violence and verbal abuse still haunt her, but Judith understands it is part of the healing process. "Words hurt more than getting hit. The bruises eventually fade, but words stay in your mind and undermine your spirit," she remarks. "I still have the exercises and pages of notes from my group sessions. If I start to feel uncertain or scared, I look through them and they help me feel strong again and remember my goals."

Judith has accomplished much during her journey. Today she enjoys her work, has her own home and bank accounts, but most rewarding of all, she has raised two dynamic, respectful children beginning their own journeys as healthy, young adults.



\*not her real name.





## LAST YEAR...

Close to **\$1,000,000** in grants, loans and scholarships was awarded to more than **300 students**.

**208 students** received college financial aid in the form of grants and loans totaling **\$738,000** thanks to endowed funds held at the Jewish Federation of Cleveland.

**113 students** received **\$217,571** from 29 different donor funded scholarships.

# COLLEGE MADE A LITTLE EASIER

For more than a century, the opportunity for Cleveland area students to attend college has been made a little easier with JFSA's College Financial Aid Program. Through grants, loans and donor named scholarships, college-bound students can reach their educational goals. The following list represents existing scholarship funds:

Anonymous (1)

- The Morris Abrams Award in International Relations\*
- The Jack W. and Shirley Berger Memorial Scholarship\*
- The Jack W. and Shirley Berger Scholars Fund\*
- The Sophie and Henry Billys Scholarship\*
- The Dr. Grace F. Brody Scholarship\*
- Bruml Family Scholarship
- The Frank Joseph & Elaine Sara Garron Memorial Scholarship\*
- The Eleanor R. Gerson Award for Graduate Students in Social Work\*
- The Eleanor R. Gerson Education Fund\*
- Gutarts Family Scholarship
- The Solomon and Jennie Hurvitz Scholarship\*
- Ruth and Charles Jacob Scholarship
- The Jaffe Family Community Service Scholarship\*
- The Mrs. Bert Keller Fund\*
- The Meisel Family Scholarship\*
- Raskind Family Scholarship
- Barney & Sarah Richman Memorial Scholarship
- Roskamm Family Scholarship
- The Stanley & Enid Rothenfeld Memorial Scholarship\*
- Amy Saltzman Scholarship
- Mark Saltzman Scholarship in Business
- Shelly Saltzman Scholarship in Education
- Frances Senkfor Scholarship in Education
- The Irving I. Stone Support Foundation\*
- William Wortzman Family Education Fund
- Yoda-Newton Share the Luv Scholarship
- The Howard S. Young Scholarship\*
- Helen and Morris Zupnick Memorial Fund\*

\*Operated under the auspices of the Jewish Federation of Cleveland.

# HONORING OUR GRANDPARENTS

The idea for the new Charles and Ruth Jacob Scholarship evolved when Kyle Bruck and other members of his family gathered in Cleveland for the unveiling of his grandmother's headstone, and decided they wanted to do something to honor her memory. Since Ruth and her husband Charles grew up and raised their family in Cleveland, the extended family wanted to do something that would benefit the Jewish community locally. With those considerations in mind, they discovered JFSA through an online search, and contacted the agency to discuss setting up a scholarship.

Although Kyle's grandparents, like many of their generation growing up during the Great Depression, were not able to pursue a college education, it was always something important to them. They worked and saved to ensure that their children and grandchildren would have that opportunity.

"Our grandparents had to put off their dreams, but the sacrifices they made, made it possible for me and my parent's generation to achieve our dreams. We want to help make that happen for other students who need a bit of extra assistance to pursue their dreams," he says.

Rather than developing scholarship award criteria based on financial need or academic performance, the family chose to make a student's passion for a particular field or activity the focus of the selection process. Each year the scholarship is awarded to a Jewish student who demonstrates a passion and is motivated to pursue it at the undergraduate level. The scholarship is awarded to one student each year who receives \$1,000/per year for 4 years.

The first Charles and Ruth Jacob Scholarship was awarded to Orit Misrahi for her passion for dance. She is currently majoring in Classical Ballet at Goucher College.



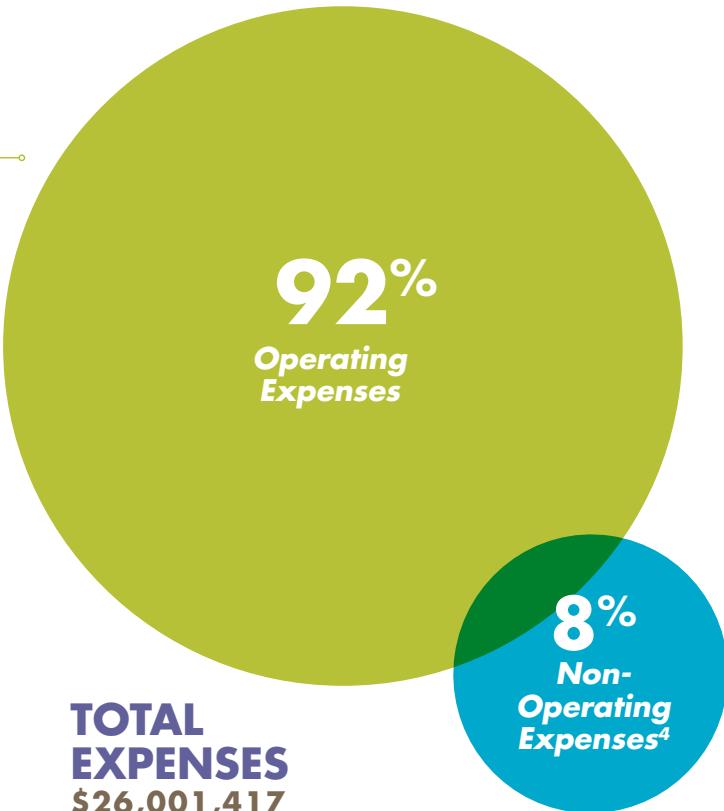
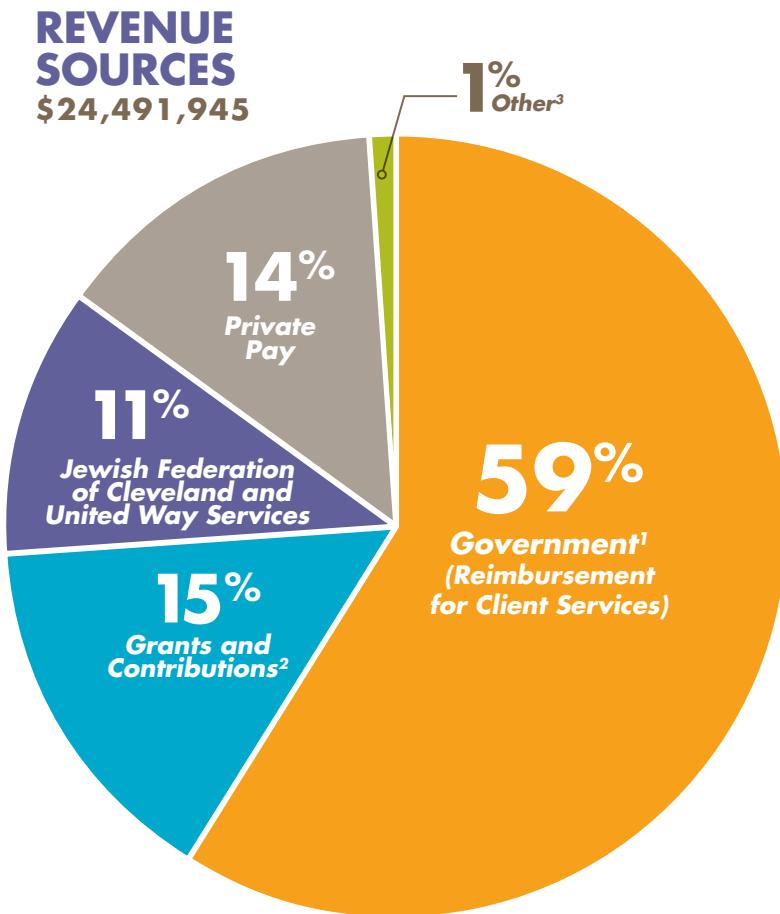
*Ruth and Charles Jacob in 1945.*

**"Our grandparents had to put off their dreams, but the sacrifices they made, made it possible for me and my parent's generations to achieve our dreams."**

**- Kyle Bruck**

# AGENCY FINANCIALS

July 1, 2011 thru June 30, 2012



<sup>1</sup>Government Sources: Western Reserve Area Agency on Aging, The Centers for Medicare and Medicaid Services, Cuyahoga County Board of Mental Retardation/Developmental Disabilities, ADAMHS Board, State of Ohio, Ohio Department of Human Services.

<sup>2</sup>Includes grants from public and private foundations and grants from government sources. Accounting standards require the recognition of multi-year grants in the year in which they are granted.

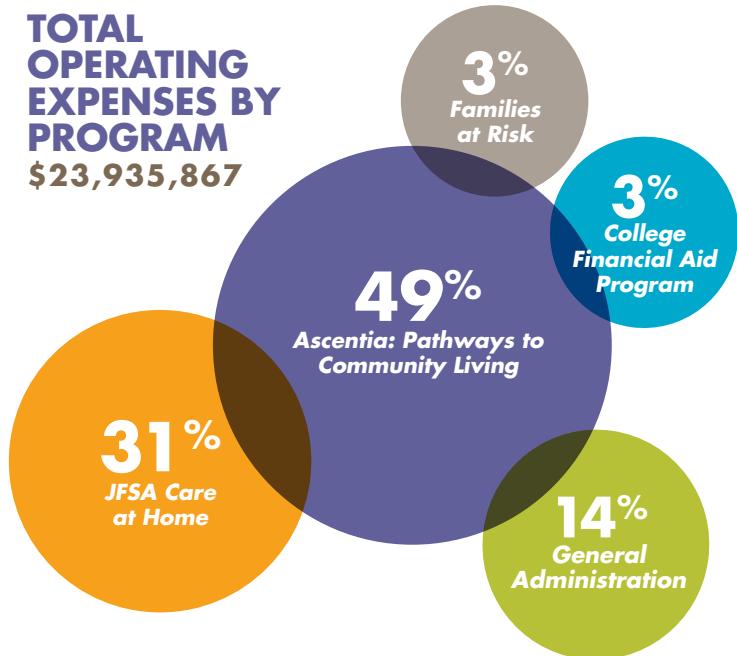
<sup>3</sup>Includes investment income (realized and unrealized gains and losses) rental income, management fees and contributed services.

<sup>4</sup>Includes an unfunded pension expense increase of \$2,064,788 and an interest rate swap expense increase of \$762.

All financial data is audited. Audit is available for inspection at the Agency.

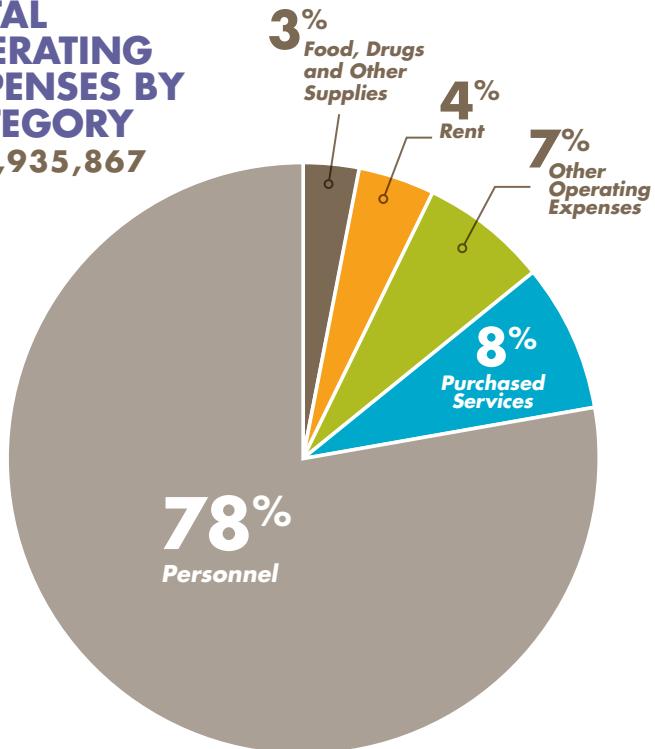
## TOTAL OPERATING EXPENSES BY PROGRAM

**\$23,935,867**



## TOTAL OPERATING EXPENSES BY CATEGORY

**\$23,935,867**



## JFSA MANAGEMENT TEAM

Susan Bichsel, PhD  
President & Chief Executive Officer

David Hlavac, MBA  
Vice President & Chief Financial Officer

Susan Berneike, MPH  
Director of Developmental Disabilities Services, Ascentia

Robert Bologa, MBA  
Senior Director of Human Resources

Debbie Chickering, MBA  
Executive Director, Ascentia

Ginny Galili, MSSA  
Executive Director, Families at Risk

Kimberly Jones, RN  
Director of Skilled Nursing & Rehabilitation, JFSA Care at Home

Karen Leizman Moses, Esq.  
Major Gifts Officer

Wendy Maayan, MAAT  
Director of Mental Health Services, Ascentia

Angela Markowitz  
Executive Assistant to the CEO & CFO

Irina Mikhalev, RN, BSN  
Director of Private Duty Services, JFSA Care at Home

Jeff Morris  
Director of Operations

Thomas Petersen  
Controller, Director of Finance

Thierry Riek, MBA  
Director of Planning & Performance

Anne Rosenberg  
Director of Marketing & Development

Jordan Rothkopf, MSW, LISW  
Interim Executive Director, JFSA Care at Home

Sheri Sax, RD, LD, LNHA  
Associate Executive Director, JFSA Care at Home, Older Adult Services

Stephan Schwartz, PhD  
Associate Executive Director, Ascentia

Linas Vysnionis, JD  
Manager of Grants and Government Advocacy

Timothy Williams  
Chief Information Officer

# JFSA LEADERSHIP

(left to right) Don Jacobson,  
Harvey Kotler, Bill Wortzman



## Board Officers

Robert Imberman, Chair\*  
Philip Cohen, Vice Chair/Chair-Elect\*  
Suellen Kadis, Vice Chair\*  
Ethan Cohen, Treasurer\*  
Michael Weiner, Assistant Treasurer\*  
Bruce Goodman, Secretary\*  
Susan Bichsel, PhD, President & CEO\*



Eleanor Steigman (seated)  
and (left to right) Marilyn  
Bedol and Jean Heflich.



Former Board Chair Karen B. Newborn  
(pictured with her granddaughter Charlotte  
Thomas) was honored for her many  
years of leadership and volunteerism  
with older adult programming.

## Board Directors

Hinda Abramoff  
Trish Adler\*  
Linda Azoff  
Michael Baron  
Gary Bilchik  
Janice Bilchik, NCJW Representative  
Eileen Blattner\*  
Cynthia Bruml\*  
Mike Cole\*  
Grant Dinner\*  
Cynthia Fuerst  
Sidney Good\*  
Mark Goren  
Michael Guggenheim  
Kent Hayes\*  
Jean Heflich\*  
John Herman  
Donald Jacobson  
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Andrew Kohn\*  
Melissa Korland  
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Chicky Drost  
Morton Epstein  
Harold Friedman  
AB Glickman\*\*  
David Goldberg  
Sally Good  
Herbert Goulder  
Alvin Gray  
David Inglis\*\*  
William Joseph\*\*  
Marvin Lader  
Arthur Mayers  
Chuck Mintz  
Karen B. Newborn\*  
Elmer Paull  
Michael Peterman  
Charles Rosenberg  
Alan Schonberg  
James Spira  
Myrna Spira  
Eleanor Steigman  
David Strauss  
Will Sukenik  
Philip Wasserstrom  
Sally Wertheim  
William A. Wortzman,  
Immediate Past Chair

\*Executive Committee member \*\*of blessed memory

# ENDOWMENT FUNDS

These funds maintain the principal in perpetuity and allow JFSA to use the income where it is designated. List represents funds as of 6/30/12. Gifts to these funds are recognized in the donor listings beginning on page 20.

## Ascentia Endowment

Supports Ascentia programming and services for people with intellectual disabilities and/or mental illness. Includes the JFC/Ascentia Centennial Initiative Endowment Fund.\*

## Deborah Ann Baker Memorial Fund

Supports clients with little financial resources to enjoy quality of life activities. Gift of Fannie and Ed Baker.

## Irene and Eugene Brudno Fund to Serve Persons with Severe Mental Illness

Supports services for persons with severe mental illness and to fund Ascentia management and infrastructure costs. Gift of Irene and Eugene Brudno Charitable Remainder Trust.

## Lynne and Philip Cohen Family Fund for Youth Programming

Supports programming for youth. Gift of Lynne and Philip Cohen.

## Families at Risk Endowment Fund

Supports the Hebrew Shelter Home and Family Violence Services for individuals experiencing homelessness, domestic violence and/or financial hardships and supports Know Abuse™ teen outreach and prevention. Funded in part with matching gifts from Robert Imberman.

## Richard Horvitz and Erica Hartman-Horvitz YouthAbility Program Endowment Fund

Supports YouthAbility programming. Gift of Richard Horvitz and Erica Hartman-Horvitz.

## PLAN ENDOWMENT

Supports PLAN's quality of life programs and holistic recovery services that help those challenged by chronic mental illness progress in their recovery. Funded in large part by a gift from the Maltz Family Foundation\*.

Continued on page 16.



Tamar and Milton Maltz

## ENSURING CONNECTION TO COMMUNITY

When JFSA merged its Ascentia behavioral health services with PLAN of Northeast Ohio last summer, it received a major boost with funding provided through a \$2 million endowment gift from the Maltz Family Foundation of the Jewish Federation of Cleveland. As a result of the merger and endowment funding, PLAN's Holistic Recovery Support Services continues to operate without disruption, and PLAN members enjoy direct access to JFSA Ascentia's wide array of services.

"We have long been supporters of PLAN and its mission. This endowment gift was made to ensure that people with serious mental illness will continue to be able to access meaningful services and supports that help them manage their illness and live a good quality of life in our community," says Milton Maltz.

PLAN members, JFSA Ascentia clients and their families praise the Maltz Family for their extraordinary generosity and for recognizing the critical role that Holistic Recovery Support Services, such as social and recreational outings, volunteer opportunities and art therapy, play in the lives of individuals with serious mental illness.



# \$1 MILLION DOLLAR CHALLENGE

*Bob Imberman*

In an exceptional expression of commitment, support and desire to perpetuate the mission of JFSA, Board Chair Bob Imberman and The Imberman Fund of the Jewish Communal Fund committed \$1 million to JFSA, including \$500,000 to benefit JFSA and Jewish Community Housing and a \$500,000 Challenge Grant to benefit JFSA's General Endowment and Families at Risk (FAR) Endowment. Together, this will generate \$1.5 million in endowment funding that will support JFSA's mission into the future. Bob's extraordinary leadership gift and Challenge Grant have encouraged others to join him in supporting JFSA. To date<sup>1</sup>, the following individuals and families have supported the Imberman Challenge Grant, generating \$610,000 in overall giving:

#### **Anonymous**

**Louise Abrams and Robert Fuerst**

**Trish and Mark Adler**

**Sherri and Marc Blaushild**

**Lynne and Philip Cohen**

**Lois Davis**

**Grant and Jennifer Dinner**

**Irving and Gloria Fine**

**Lou Freiberg**

**Suellen and Larry Kadis**

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**(Sally Good, Sid Good, Alan\*\* and Ruth Miller)**

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**Will and Jan Sukenik**

If you are interested in the Challenge Grant, please call Karen Leizman Moses, Esq. at 216.504.6407.

<sup>1</sup>Gifts pledged through 10/17/12. \*\*Of blessed memory.

## ENDOWMENT FUNDS (CONTINUED)

#### **Jewish Community Housing/JFSA Centennial Initiative Endowment Fund\***

Supports affordable supportive housing for individuals with disabilities and other at-risk populations.

#### **JFSA Endowment Fund**

Supports long term sustainability of the Agency. Funded in part with matching gifts from Robert Imberman.

#### **JFSA Endowment Fund for the Future**

Board designated fund that supports long term infrastructure needs.

#### **Kesher Fund**

Supports programming in the Orthodox Jewish community. Gift of the Klein, Jaffa and Halpern families.

#### **Harvey and Norma Kotler Endowment Fund**

Supports Families at Risk Endowment Fund. Gift of Norma and Harvey Kotler.

#### **MRDD Endowment**

Supports programming and residential services for adults with intellectual disabilities.

#### **Cary and Barbara Root Fund for Fostering Ascentia Communications through Technology**

Supports funding for communications to Ascentia families. Gift of William Wortzman.

#### **Sarah and Josephine Rosin Fund**

Supports individuals with mental disabilities living independently. Gift of the Trustees of the Sarah Rosin Trust.

#### **Abraham and Pauline Segal Fund for In-Home Support of the Elderly**

Supports funding for older adults who wish to remain at home. Gift of Rita Saslaw, Michael Saslaw, and Maryellen S. Oberman.

#### **Anne Wortzman Fund for Work, Social and Recreation Skill Building for Persons with Mental Disabilities**

Supports Ascentia programming for individuals with intellectual disabilities and mental illness. Gift of William Wortzman.

#### **Other General Endowment Funds**

Established by the JFSA Board of Directors.

JVS Endowment Fund

Kaufman Scholarship

<sup>\*</sup>Operated under the auspices of the Jewish Federation of Cleveland.

# NON-ENDOWMENT FUNDS

These funds have been designated to support specific programs, projects or needs. List represents funds as of 6/30/2012.

## **Hope and Stanley Adelstein JFSA Care at Home Fund**

Supports JFSA Care at Home services for needy adults who wish to remain in their home. Gift of Hope and Stanley Adelstein.

## **Trish and Mark Adler Fund for Group Home Residents**

Supports quality of life enhancements for residents of supportive living sites and group residences. Gift of Trish and Mark Adler.

## **Marilyn and Marshall Bedol Fund for Social and Recreational Programming for the Special Needs Community**

Supports social and recreational outings for adults with mental illness and/or mental disabilities. Gift of Marilyn and Marshall Bedol.

## **Berns Newborn Family Fund**

Supports programs and services for older adults. Gift of Karen B. Newborn.

## **Susan Bichsel Discretionary Fund**

Supports client needs and staff recognition. Gift of the JFSA Board of Directors in honor of President and CEO Susan Bichsel.

## **Norman J. Danzig Memorial Fund**

Establishes the Danzig Award for Lay Leadership and supports the professional development of young lay leaders. Gift of the JFSA Board of Directors in memory of board member Norman Danzig.

## **Irving and Gloria Fine Fund for Quality of Life Enhancements**

Supports quality of life funding for adults with intellectual and developmental disabilities. Gift of Irving and Gloria Fine.

## **Rosalie Ginsburg Fund for YouthAbility**

Supports programming for YouthAbility. Gift of Robert Ginsberg and William Ginsberg in honor of their mother Rosalie.

## **Holocaust Survivor Life Enhancement Fund**

Supports basic needs and life enhancements for Holocaust Survivors. Gift of Phyllis and Frank Hulewat.



The JFSA/Jewish Federation of Cleveland Holocaust Survivor Advisory Committee helps ensure that Survivors receive support where it's needed most.

## **Anne and Alex Miller Fund**

Supports services to the elderly. Gift of Anne and Alex Miller.

## **Katherine A. and Noah D. Rusnak Fund for Individual and Family Needs**

Supports funding to improve the health and functioning of individuals and families. Gift of Susan Bichsel and Stephen Rusnak.

## **Alan R. Schonberg Fund to Strengthen Families**

Supports funding for families in need. Gift of the JFSA Board of Directors in honor of Alan Schonberg's tenure as Board Chair.

## **Spira Ascentia Fund**

Funds innovative initiatives that further the mission of Ascentia. Gift of Jim and Myrna Spira.

## **Eleanor Steigman Fund for Older Adult Services**

Supports programming for older adults. Gift of contributors in honor of Life Director Eleanor Steigman's lifetime of community service.

## **Anne Wortzman Fund for Work, Social and Recreation Skill Building for persons with Mental Disabilities**

Supports Ascentia programming for individuals with intellectual disabilities and mental illness. Gift of William Wortzman.

## **Lois Zaas Fund for the Maturing Community**

Supports programming for the older adult community. Gift of Donald Zaas.

## **Irene and Sidney Zehman Library Fund**

Supports the purchase of books and other resources for the Zehman Library at the Drost Family Center. Gift of Roslyn Wolf and Judy Sherman in honor of their parents.

# MANY THANKS

TO THE FOLLOWING JEWISH  
FEDERATION OF CLEVELAND  
CENTENNIAL INITIATIVE FUNDS  
WHICH SUPPORT JFSA'S  
ASCENTIA ENDOWMENT:

**Aron and Dorothy Drost  
Centennial Initiative  
Ascentia Endowment Fund**

**Becker/M&M Realty JFSA  
Ascentia Endowment Fund**

**Alvin Gray Centennial  
Initiative Ascentia  
Endowment Fund**

**Richard Horvitz Centennial  
Initiative JFSA Ascentia  
Endowment Fund**

**Isenstadt JFSA Ascentia  
Endowment Fund**

**Jewish Community Housing/  
Imberman Fund**

**Marvin Lader JFSA  
Centennial Initiative  
Ascentia Endowment Fund**

**Louis and Sylvia Rosenblum  
Memorial JFSA Ascentia  
Endowment Fund**



the centennial initiative  
FOR JEWISH CLEVELAND

# FOUNDATIONS & GRANTORS

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*List represents program grants received  
between July 1, 2011 and June 30, 2012.*

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**Ohio Office of Criminal Justice Services-  
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## \$10,000 - \$19,999

Grant and Jennifer Dinner\*  
Dolores and James Kleinman  
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*Donor list represents gifts to JFSA's Annual Campaign, Endowment, Named Donor Funds, Scholarships, Tribute Gifts and Program Gifts between July 1, 2011 and June 30, 2012.*

## \$5,000 - \$9,999

Anonymous  
Anonymous (*in memory of Donald Novick*)  
Stanley and Hope Adelstein\*  
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# JFSA CONTINUOUS GIVING SOCIETY

*The JFSA Continuous Giving Society exists to provide special acknowledgement to long-term donors and to bring distinction to those individuals who support JFSA through ten or more consecutive years of giving. Ongoing annual support by consecutive donors strengthens our ability to create and sustain critical programs and services. The following individuals have made gifts to JFSA for ten consecutive years or more for the period ending June 30, 2012:*

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**Trish and Mark Adler**  
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**Gary and Janice Bilchik**  
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**Michael and Bonnie Cole**  
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**Ursula Heinen**  
**Robert Imberman**  
**Barbara Ingram**

*\*Recommended by these individuals from their donor advised funds of the Jewish Federation of Cleveland.*

*\*\*Of blessed memory \*\*\*Matching gift*

*We make every effort to ensure the accuracy of these lists.*

*Please contact the Marketing & Development Department with any corrections at 216.504.6451.*

*Continued on page 20.*

# JFSA CONTINUOUS GIVING SOCIETY (CONTINUED)

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*Board member  
Robert Blattner is  
inducted as a Life  
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# JFSA PLANNED GIFTS

*The following individuals have invested in the future of JFSA through a bequest, gift annuity or other planned gift arrangement. These planned gifts help to secure JFSA's mission and sustain its high quality programming and services well into the future.*

**Anonymous (2)**  
**Marilyn Bedol**  
**Eugene Brudno\*\***  
**Irene Brudno\*\***  
**Bonnie and Mike Cole**  
**Peggy Einstein**  
**Mort Epstein**  
**Gloria and Irving Fine**  
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**Jan and Will Sukenik**  
**Sally Wagner**  
**Isaak Wekselman\*\***  
**Anne Wortsman Fund  
for Work, Social and  
Recreational Skill Building  
for Persons with Mental  
Disabilities**

\*Recommended by these individuals from their donor advised funds of the Jewish Federation of Cleveland.

\*\*Of blessed memory \*\*\*Matching gift

We make every effort to ensure the accuracy of these lists.

Please contact the Marketing & Development Department with any corrections at 216.504.6451.

\*\*Of blessed memory.

List represents commitments as of 10/15/12.

Melvin and Maude Shafron  
Leo and Paula Silberman  
Heidi Solomon  
Lauren and Steven Spilman  
Eleanor Steigman\*  
Mark and Fran Steinbock  
Vic and Marjorie Strimbu  
Judith Ulrich  
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The Nathan Wisneski Fund  
Gerald and Iris Zahler  
Burt and Sandi Zucker\*



Horvitz YouthAbility member Brian Jasper accepts the Martin Luther King Jr. Award from Cleveland Mayor Frank Jackson on behalf of all YouthAbility members.

## \$250 - \$499

Anonymous  
Rebecca Allgeier and Otto Kausch  
Elliot Azoff  
Todd and Stacey Behrens  
Annie Belkin  
Berkowitz-Kumin-Bookatz  
Marlyn and Ari Bloch Jaffe  
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Mitch and Sandy Shaheen  
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Philip and Margaret Wasserstrom  
Arthur and Jennifer Weisman

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We make every effort to ensure the accuracy of these lists. Please contact the Marketing & Development Department with any corrections at 216.504.6451.

Eleanor J. Weisman  
Chuck and Randi Wien  
Judy and Steven Willensky\*  
Caryn Wolf-Wechsler  
Albert D. Yedid

## \$100 - \$249

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Joanne and Stephen Abel  
Lenny Abramov  
Robin and Michael Abrams  
Elan and Michelle Adler  
Barbara and Hymie Akst  
Dwight and Joan Allgood  
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*The following supporters have demonstrated exceptional commitment to the JFSA family by making gifts and/or commitments totaling \$1,000 or more across JFSA, Hebrew Shelter Home and PLAN between July 1, 2011 and June 30, 2012. We are very pleased to recognize these special donors and funders:*

## \$20,000 PLUS

**Harvey and Norma Kotler**  
**The Milton and Tamar Maltz Family Foundation**  
**Sam and Clare Minoff**  
**The Mt. Sinai Health Care Foundation**  
**The Maurice Saltzman Youth Panel\***  
**Will and Jan Sukenik**  
**The Treu-Mart Fund\***  
**William Wortzman**  
**Timothy and Sandy Wuliger**  
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## \$10,000 - \$19,999

**Grant and Jennifer Dinner**  
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**Dolores and James Kleinman**

## \$5,000 - \$9,999

**Lynne and Philip Cohen**  
**The Nathan L. and Regina Herman Charitable Fund\***  
**David and Ruth Moskowitz Family Charitable Foundation\***  
**Joel and Sharon Peerless**  
**The Nathan and Fannye Shafran Foundation\***

## \$1,000 - \$4,999

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*Heidi Solomon (center) receives the Ohio Department of Mental Health Resiliency Award for her work with the Horvitz YouthAbility program. With her are Debbie Chickering (left) and Tracy Plouck, Executive Director of the Ohio Department of Mental Health (right).*

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*Dahlia Harris and her sons Sam and Mathew support JFSA's 4th Annual "You Dine. They Donate." fundraiser benefitting Know Abuse™.*

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Dan Unger (picture right) from Mar-Lou Shoes helps a Holocaust Survivor get fitted for new shoes.



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Board member Grant Dinner (2nd left - surrounded by family) was awarded the 2011 Norman Danzig Young Leadership Award for his leadership and work with the Hebrew Shelter Home and Family Violence Services.

Nearly 300 people, including 80 professional stylists and salon owners enjoyed an afternoon of fun and fashion at JFSA's "Style It Up & Cut It Out!" Fashion Show and Luncheon celebrating the launch of its new program to educate local salons about domestic violence prevention. The event was underwritten by the Sydell and Arnold Miller Family Foundation.



Enjoying the festivities (left to right) are Lynne, Natalie and Phil Cohen, Ginny, Gadi and Hadass Galili, and Lauren Spilman.



Event co-chair Trish Adler (right) with actress and guest speaker Signy Coleman.

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Amy Foti  
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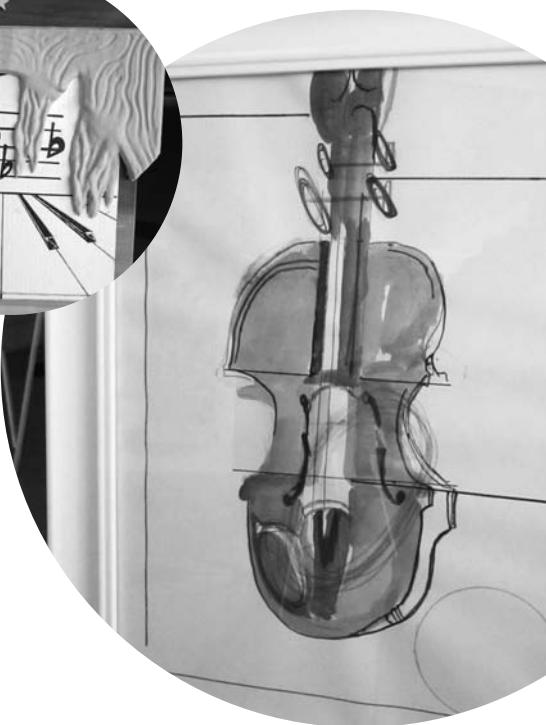
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*In May, clients displayed their beautiful artwork at a special reception and exhibition highlighting the music of Mozart at the Maltz Museum of Jewish Heritage in recognition of Mental Health Awareness Month.*



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*NFTY members (National Federation of Temple Youth) help JFSA's Horvitz YouthAbility members paint a parachute.*

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*The Hebrew Shelter Home welcomes donations of kosher food, all year round, but especially during the holidays.*



*The Hach Family helps assemble Passover Gift bags for JFSA clients who might not otherwise be able to enjoy the holiday.*

Ida Fromovitz  
Bernice and Donald Gandal  
Herbert Geduld  
Marlyn Gilbert  
Chaim Evan and Esther Goodman  
Sherwin Goodman  
Stanley and Beverly Gordon  
Ernestine Gottesman  
Jeffrey and Jodi Gottlieb  
Marilyn and Melvin Granatstein  
Sharona Grunspan  
Jackie and Rob Hicks  
Arthur and Lesley Hirsh  
Mark and Lesley Holz  
Jerome and Rhoda Jacobs  
Matil Jacobs  
Valerie Jones  
Kim Joseph  
Sanford\*\* and Pearl Terry Juntoff  
Suzanne and Arnold Kaufman  
Deborah Klein  
Jonathan and Abbie Klein  
Linda and John Klein

Leslie and Robert Kleinman  
N. Herschel and Maxine Koblenz  
Taub and Joan Kornblut  
Bertram Kramer  
Marcia Kritzler  
Murray and Sarah Kudroff  
Esther LeBois  
Marlene Lefton  
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Martin and Marla Lipman  
Beverly Ludwig Fisher  
The Madav IX Foundation  
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Sheila Margolis  
Jeffrey Marks  
Daniel Markson  
Wendy and Steven Marsh  
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Howard and Erika Nathan  
Judith Oster

Neil and Isabel Parks  
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Susan Perl Gibaldi  
Shari and Michael Perlmuter  
Harvey and Marilyn Peters  
Jeffrey and Ann Joy Pickholtz  
Phyllis and Lawrence Pomerantz  
Brian Potter  
Marvin and Judith Ritzenberg  
Leonard and Rhoda Robuck  
Anita and David\*\* Rosenbaum  
Billy and Sheri Sax  
Herbert and Retha Schabes  
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Mark Shoag

Marvin and Judith Solganik  
Igor and Tatyana Spira  
Lynda and Joseph Steiner  
Tena Tarler Rosner  
Allan and Tanita Taub  
Ronald and Natalie Titlebaum  
Marla Weisberg  
Leah Weiss Caruso and Rabbi Joshua Caruso  
Leo Weiss  
Stephen and Naomi Weiss  
Nancy Whitman  
Michael and Miki Wieder  
David and Tamara Wilkoff  
M. Cory Zucker

*\*Recommended by these individuals from their donor advised funds of the Jewish Federation of Cleveland. \*\*Of blessed memory \*\*\*Matching gift  
We make every effort to ensure the accuracy of these lists. Please contact the Marketing & Development Department with any corrections at 216.504.6451.*

# PLAN DONORS

Donor list represents gifts to PLAN (Planned Lifetime Assistance Network of Northeast Ohio) received between July 1, 2011 and June 30, 2012.

## \$2 MILLION PLUS

Maltz Family Foundation

## \$10,000 - \$50,000

Ceres Foundation  
Gerry and Marty Conway  
Kent and Jerry Hayes  
The Milton and Tamar Maltz Family Foundation

## \$2,500 - \$9,999

Gerald and Beatrice Camiener  
Peter and Rita Carfagna  
William and Loretta Cosgrove  
Morton and Carol Frankel  
C. Mark Hayes

## \$1,000 - \$2,499

David and Michele Camiener  
Stuart Conway  
Michael and Nicol Coxon  
Harvey and Norma Kotler  
Henry (Ned) and Dorothy Seibert  
Jeffrey and Mary Sopko  
Wells Fargo Advisors  
Jonathan Wise and Cheryl Davis

## \$250 - \$999

John Beletic and Anne Turner Beletic  
Neil and Laurel Conway  
Josephine and Pieter de Haseth  
Mary Meredith Dobyns  
Grafix  
Robin Herrington-Bowen  
Lawrence and Karen Katz

Bruce Kendrick  
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Howard and Sue Maier  
Homer\*\* and Jean McDaniel  
Claudia Metz  
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Preformed Line Products\*\*\*  
Robert and Peggy Ratcheson  
Robert and Juanita Storey  
Jonathan and Rochelle Straffon  
The Nathan Wisneski Fund  
David and Amy Woodard  
Marilyn Woodard

## \$100 - \$249

Anonymous  
John\*\* and Donna Beletic  
Blanche Bertaud  
Susan Bichsel and Steve Rusnak  
Barbara Bolek  
Lance Buhl  
Gerald Conway  
Jean and John Cregan  
Margaret Daugherty  
Greg and Edie Dore  
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Richard and Marilyn Paulson  
Clara Rankin  
Charles and Maxine Rosenbaum  
Nancy and Christopher Roy  
Ronald and Marcia Schumann  
Martin Spiegel  
Richard and Sue Stark



PLAN Members Neil Conway (left) and Neil Heller (right) participate in the PLAN Office Volunteer Program, which prepares large mailings for local non-profits.

Terri and Howard Steindler  
Rebecca Storey  
Raymond and Donna Timko  
Stephanie and Nicholas Ulmer  
Scott and Cathy Wallenstein  
William and Judy Weber  
Gail and Ed Weintraub  
Donna Wetzel  
Stephen and Wendy Zinn

## UP TO \$99

Barbara Appel  
Sheldon Artz and Jan Jones  
Sandra Buzney  
Donald and Therese Cairns  
Howard Danzinger  
James and Mary Derrick  
Theodore and Catherine Fabyan  
Robert and Adele Himler  
Florence and Joseph Hrusch  
Stuart and Theresia Kline  
Robert Lustig  
Theodore Lux  
Sylvia and Victor Matthews  
Bruce Rankin  
Lynn and Kennan Salzbrenner  
Eda Weiss  
Marian Wetzel

\*\*Of blessed memory \*\*\*Matching gift

We make every effort to ensure the accuracy of these lists. Please contact the Marketing & Development Department with any corrections at 216.504.6451.

# IN-KIND DONATIONS

*JFSA, Hebrew Shelter Home and PLAN are extremely appreciative of the many in-kind goods and services received by the following individuals and organizations between July 1, 2011 and June 30, 2012.*

Agnon School  
Albert Furs  
James Alperin Jewelers  
Alson Jewelers  
Bill Amato  
American Logistics Group  
Amy's Shoes  
Ansche Chesed Fairmount Temple  
Aaron Appell  
Craig Appell  
Applied Laser Technologies, Inc.  
Audrey's Sweet Threads  
The Barkley  
Norman and Ferne Barr  
BBYO of Cleveland  
The Beachwood Happy Hookers  
Beachwood High School  
Beecology  
Berger & Silver Jewelers  
Block Bros.  
B'nai Jeshurun Congregation  
Bonnie's Goubaud  
Bravo Brio Restaurant Group, Inc.  
Mark and Lisbeth Bulmash  
Michelle Cameron  
Stephen and Linda Campbell  
Sharon Carmosino  
Cedar Audiology  
Cindy Chaiten  
Linda and Howard Chapman  
Charisma Hair Design  
Cheek 2 Cheek  
Andrew and Lucy Chess  
Ciuni & Panichi

Cleveland Clinic Lifestyle  
Cleveland Groove, LLC  
The Cleveland Indians  
The Cleveland Playhouse  
Ray Cofra  
Ethan and Gena Cohen  
Lynne and Philip Cohen  
Nan Cohen and Daniel Abrams  
Dr. Sydney and Phyllis Cohen  
Basha Cohn  
Congregation Shaarey Tikvah  
Corky & Lenny's  
Designers Touch  
Alberto Dick

Dick's Sporting Goods  
Pat and Laurie Dittoe  
Sarajane and Samuel Dolinsky  
Rosalyn and Jerome Ellerin  
Marilyn Ettinger  
Eyewear at the Hamptons  
Ronald Farhi  
Jordan Fiksenbaum  
Finished Finger  
Pamela Fink  
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Fleet Feet Sports  
Fleming's  
Flowers by Stazzone  
Fuchs Mizrachi School  
Diane Glazer  
Glick Dental Associates  
Bruce and Amy Good  
Sally Good  
Gramercy Design  
Green Road Synagogue  
Joel Grodin  
Lucille Gross  
Gross Schechter Day School  
Richard and Dolores Gurka  
Hairways Beauty Salon  
Hebrew Academy of Cleveland  
Rebecca and J. David Heller  
Robin Herrington-Bowen  
B.J. Hoffman  
Nancy Hoffner  
Claire Huntington  
Marc and Leslie Insul



*JFSA Volunteer Francine Blumin stocks her car with fresh meals to be delivered to homebound seniors.*

InterContinental Hotel  
Jerusalem Grill, LLC  
Jewish Federation of Cleveland  
Jewish Relief Society  
Joss  
Suellen and Lawrence Kadis  
Annette Keys  
Dan Klein  
Michael Klein  
Knuth's  
Kol Halev  
Jill Koslen  
Donna Kramer  
Ladies and Gentlemen Salon and Spa  
Karen Leizman Moses and Barry Moses  
David and Karen Levin  
The Melting Pot  
Lisa Moran Ltd.  
The Locksmith Hair Studio  
Lombard Interiors  
Sandra Lusher-Waterhouse and  
Bruce Waterhouse  
Maltz Museum of Jewish Heritage  
The Mandel Foundation  
Mandel Jewish Community Center  
Greg Marcus and Shelley Milin Marcus  
Martin and Lois Marcus  
Wendy and Steven Marsh  
Matina's Bridal  
Metropolitan Market  
Ann Meyers  
Mindful Designs  
Sam and Clare Minoff  
Mitchell's Fish Market  
Moxie  
Mulholland & Sachs  
Nails & Co.  
National Council of Jewish Women,  
Cleveland Section  
Notoriety  
Ohio State University Extension  
Judy Oppenheimer  
The Original Pancake House

Oscar Giovanni Hair Salon & Spa  
Paladar  
The Park Synagogue  
Pat O'Brien's Fine Wine & Spirits  
Penello Gallery  
Shari and Michael Perlmuter  
Pizzaaz Restaurant  
Elisabeth Plax  
Playmatters  
The Powder Room Makeup Oasis &  
Boutique  
Purly Girl Knits  
Sue Radkin  
Susan Rapoport  
Richard and Carla for Hair  
Robert & Gabriel  
The Rock and Roll Hall of Fame and  
Museum  
Richard Rosner  
Carrie Rudow  
Fred and Anne Rzepka  
Saks Fifth Avenue  
Beth Segal Photography  
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Jessica Shapiro  
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Robert and Eileen Sill  
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Trader Joe's  
UBS Financial Services  
Umami Asian Kitchen  
Dr. Timothy Vala, D.D.S.  
Waterway Car Wash  
Joel and Gina Weisblat  
Western Reserve Wines  
White Dove Mattress Ltd.  
Whole Life Dentistry  
Winds of Change  
Don Wismer  
Nancy Wolf and Aric Greenfield  
Deborah and Randy Woolfork  
William Wortzman  
The Wortzman Company  
Timothy and Sandy Wuliger  
Darrell and Andria Young



*Three-year-old  
McKenna (daughter  
of staff member  
Jamie Brown) enjoys  
helping at the 2012  
Kosher Rib Burn-Off.*

# JFSA VOLUNTEERS

During FY12, JFSA, Hebrew Shelter Home and PLAN volunteers provided 16,989 hours of service to the community through a variety of volunteer activities, including delivering meals to home-bound seniors twice a week, visiting with Holocaust Survivors, participating in teen outreach education and many other activities that support JFSA's mission. Because these services are delivered by volunteers, JFSA saves approximately \$320,582\* a year. JFSA, Hebrew Shelter Home and PLAN could not be successful without these volunteers and we thank them for their tireless efforts.

Betty Berliner is recognized by CEO Susan Bichsel, PhD, for her amazing 45 years of volunteer service to JFSA.



Robin Abrams  
Allison Agin  
Agnon School  
Cindy Aizen  
Sanford Asnien  
Shosh Ault  
Linda T. Azoff  
BBYO Chai Chapter  
BBYO Genesis Chapter  
BBYO Star of David  
B'nai Jeshurun Congregation  
Kemai Ballard  
Kaelyn Banks  
Max Barnett  
Marina Baskin  
Rachael Baum  
Ernest Benchell  
Betty Berliner  
Stanley Bernath  
Pam Bertaud  
Maxine Bilchik  
Judy Blum  
Francine Blumin  
Mary Bokansky  
Ariel Bolden  
Tyler Bond  
Hannah Borison  
Boy Scouts 95  
Kristen Boyesen  
Betti Buck  
Susan Burkhart  
Beverly E. Byrd-Lloyd  
Nicole Caine  
Sandra Carrel  
Linda Chapman  
Bruce Chelnick  
Sophia Cheng  
Carly Chernomorets  
Josh Chernomorets  
Nate Chernomorets  
Andrew Chess  
Lucy Chess  
Alvah Chisholm  
Barb Clemente  
Dan Clemente  
Gena Cohen  
Phyllis Cohen  
Laurel Conway  
Neil Conway  
Arielle Cronig  
Jeremy Cronig  
Cub Scout Pack 119  
Zoe Davidson  
Diller Teen Fellows  
Greg Dore  
Tasha Dore  
Marilyn Erlechman  
Rick Faluski  
Alice Fingerhut  
Hannah Firestone  
Halle Fromson  
Fuchs Mizrachi School  
Carl Gains  
Mark Ghazal  
Dwight Gilmore  
Nancy Gluck  
Basya Gluzman  
Brad Goble  
Erika Gold  
David Goldfinger  
Bentzion Goldman  
Francine B. Goldsmith  
Sari Gonick  
Marissa Grano  
Michael Ann Grano  
Rachel Greene  
Lee Haas  
Grace Hager  
Jamie Hall  
Neil Heller  
Sharon Hirsh  
Elise Holman  
Megan Horn  
Lisa Huendorf  
Lisa Ingber  
Beth Innenberg  
Louis Innenberg  
Bertha Jaffe

\*State of Ohio 2010 rate of \$18.87, [www.independentsector.org](http://www.independentsector.org). In 2011, the national average was \$21.79.

We make every effort to ensure the accuracy of these lists. Please contact the Marketing & Development department with any corrections at 216.504.6451.

Brian Jasper  
 Jewish Federation of  
 Cleveland-Young Leadership  
 Division/Women's  
 Philanthropy Initiative/Jewish  
 Volunteer Network  
 Jewish Relief Society  
 Carol Johnson  
 George Julien  
 Milton Kaden  
 Meir Kamchaj  
 Nora Kanelbaum  
 Fern Kendis  
 Scott Kendis  
 David Kendrick  
 Beryl Khabeer  
 Svetlana Kleinerman  
 Dolores J. Kleinman  
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 Marcia Korenstein  
 August Kovacik  
 Amy Kramer  
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 Eleanor E. Krongold  
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 Jeff Williams  
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 Ian Wisneski  
 Gary Woodard  
 Melanie Young  
 Marilyn Zaas  
 Megan Zabiegala  
 Olga Zullig

## 2012 JFSA VOLUNTEER RECOGNITION AWARDS



Long-time JFSA volunteer Thelma Rivin (left) receives the Lois Zaas Volunteer of the Year Award from Don Zaas.



Brianna Stack (center) receives the 2012 Kim Chapman Young Adult Volunteer Award from Linda and Howard Chapman.



Art Therapist Pam Bertaud (left) receives the 2012 PLAN Volunteer of the Year Award from Jacquie Houser.

# PROGRAMS & SERVICES

## ASCENTIA: PATHWAYS TO COMMUNITY LIVING

*Services and Housing for Individuals with Disabilities*

**216.292.3999 | [www.ascentia.org](http://www.ascentia.org)**

- Housing & Residential Services
- Clinical & Therapeutic Services
- Community Support Services
- Work & Recreational Services
- Family Advocacy & Support Services
- Cognitive Enhancement Therapy (CET)
- Horvitz YouthAbility program
- Adult Day Support

## PLAN OF NORTHEAST OHIO

### [Planned Lifetime Assistance Network]

*Membership based activities for people with mental illness*

**216.321.3611 | [www.planneohio.org](http://www.planneohio.org)**

- Holistic Recovery
- Vocational Opportunities
- Lifetime Planning
- Access to Family Advocacy Services

## CENTER FOR COGNITION AND RECOVERY, LLC.

*Provider of CET Cleveland™ programming and training*

**216.504.6428 | [www.cetcleveland.org](http://www.cetcleveland.org)**

## COLLEGE FINANCIAL AID PROGRAM

*Scholarships, grants and loans for college students*

**216.292.3999 | [www.jfsa-cleveland.org](http://www.jfsa-cleveland.org)**



**WE ARE JFSA.  
STRENGTHENING FAMILIES.  
BUILDING COMMUNITY.**

## JFSA CARE AT HOME

*Services and Home Care for Older Adults*

**216.378.8660 | [www.jfsacareathome.org](http://www.jfsacareathome.org)**

- Skilled Nursing and Private Duty Home Care
- Therapy (Physical, Occupational, Speech)
- Home Health Aides, Medical Social Workers, Companionship and Transportation
- Kosher Home Delivered Meals
- JFSA Lifeline emergency medical alert
- Individual and Family Counseling
- Homemaking, Personalized home management and Deep Cleaning
- Geriatric Care Coordination
- Sleep-Over Services
- Holocaust Survivor Support Services

## FAMILIES AT RISK SERVICES

*Safety-Net Services for Homeless or At-Risk Women and Families*

**216.378.3420 | [www.knowabuse.org](http://www.knowabuse.org)**

- Know Abuse™ Teen Dating Violence Prevention and Outreach
- Know Abuse™ Family Violence Services
- Justice System Advocacy & Legal Assistance
- Support Groups, Community Education & Professional Training
- Emergency Financial Assistance Fund (*a joint program of JFSA and the Jewish Federation of Cleveland*)
- Jewish Community Employment-Related Support Program (*a joint program of JFSA and the Jewish Federation of Cleveland*)
- Mesila Cleveland financial literacy for families in need

## HEBREW SHELTER HOME

*Emergency shelter and short term housing*

**216.401.9925 | [www.jfsa-cleveland.org](http://www.jfsa-cleveland.org)**





# OUR COMMUNITY IS OUR CAMPUS

Lake Erie



90

Euclid

Richmond  
Heights

South  
Euclid

Cleveland  
Heights

Cedar Rd.

Richmond Rd.

Mayfield  
Heights

Chardon

Chesterland

Gates  
Mills



271

Beachwood

Shaker  
Heights

Chagrin Blvd.

Pepper  
Pike

Burton

Warrensville  
Heights



480

Maple  
Heights

Bainbridge

★ Drost Family Center

★ Administrative Offices

★ PLAN Offices

● Community Residential Sites



## 2011-2012 AWARDS & RECOGNITION

2011 SAMHSA (*Substance Abuse and Mental Health Services Administration*) Science and Service Award

2012 OANO (*Ohio Association of Non-Profit Organizations*) Program Excellence Award

2012 AJFCA (*Association of Jewish Family & Children Agencies*) KOVOD Award

2012 Ohio Department of Mental Health Resiliency Award

2012 Plain Dealer Top Workplace



**We are JFSA. Strengthening Families. Building Community.**

Jewish Family Service Association of Cleveland  
3659 S. Green Road, Suite 322, Beachwood, OH 44122  
**216.292.3999 | [www.jfsa-cleveland.org](http://www.jfsa-cleveland.org)**

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**MEMBER:** Jewish Community Federation of Cleveland, United Way Services, Association of Jewish Family and Children's Agencies (AJFCA), International Association of Jewish Vocational Services (IAJVS), Ohio Council of Behavioral Healthcare Providers, Ohio Providers Resource Association, Ohio Domestic Violence Network, Jewish Women International, Tina Project. **CERTIFIED:** Ohio Department of Mental Health, Medicare and Medicaid **LICENSED:** Ohio Department of Mental Health, Ohio Department of Developmental Disabilities **ACCREDITED:** Commission on Accreditation of Rehabilitation Facilities (CARF) **CONTRACT AGENCY:** Western Reserve Area Agency on Aging (WRAAA), PASSPORT, OPTIONS, Cuyahoga County Board of Developmental Disabilities, Alcohol, Drug Addiction and Mental Health Services Board of Cuyahoga County, Cuyahoga County Department of Human Services, Ohio Department of Job and Family Services, Summit County Board of Developmental Disabilities.

JFSA is a 501(c)(3) non-profit organization. JFSA is a Drug Free Workplace. JFSA is proud to serve all families regardless of religious affiliation.

Partner Agency of  
Jewish Federation  
OF CLEVELAND



AJFCA  
Association of  
Jewish Family  
& Children's Agencies

IAJVS  
INTERNATIONAL  
ASSOCIATION  
OF JEWISH  
VOCATIONAL  
SERVICES

United  
Way

CARF

Claims Conference  
הוּאַרְתַּת הַנְּבִיאָת  
The Conference on Jewish Material Claims Against Germany

TOP  
PLACES  
TO WORK  
2012  
THE PLAIN DEALER

SAMHSA  
Substance Abuse and Mental Health Services Administration

Ohio  
Nonprofit  
Excellence  
Award