



# When it comes to making the call for help, mobile phones aren't the best option

Mobile phones are great for keeping in touch with friends and family, but when a fall or other medical emergency occurs, a mobile phone is no substitute for a medical alert service like Lifeline.

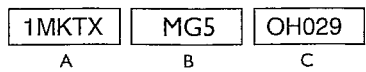
	Cell Phone	Lifeline Medical Alert Service
Convenience	✓	✓
Waterproof for use in a slippery shower	X	✓
Always available in an emergency	X	✓
Large, one button access to help	X	✓
Automatic redialing, just in case	X	✓
No "downtime" for charging	X	✓
Prompt connection to a Response Associate	X	✓
Assessment of the situation by Response Associate	X	✓
Never out of reach	X	✓



The best way to be connected to help is with the new Lifeline with AutoAlert option.

To learn more or order the Lifeline service, call: **JFSA LIFELINE**  
 Insert phone number **216-378-3439**

\*AutoAlert option is locally available at participating Lifeline programs. AutoAlert does not detect 100% of falls. If able, the subscriber should always press their button when they need help.



**PHILIPS**  
**Lifeline**